



**saratoga
PLAN**

Preserving Land and Nature

Saratoga PLAN stewards and protects the farms, forests and waters of the Saratoga region and southern Adirondack foothills - *now and forever.*

Why Sponsor Saratoga PLAN?

As a 501(c)3 organization, your donation to Saratoga PLAN is tax deductible to the full extent of the law. Your partnership establishes green spaces, builds healthy communities, and strengthens our economy.

You will receive exposure to more than 5,000 Facebook and 3,500 Instagram followers, 3,400 active email subscribers and more than 70,000 annual PLAN website views - *that's a lot of exposure to potential customers in our community!*

Sponsor PLAN as a Business Partner for a full year of giving.

See page 2 for event sponsor opportunities!

2026 Business Partner Sponsorship Levels

\$7,500+ Conservationist

- All benefits below + we will work with you to tailor a recognition package that aligns with your interests. Examples may include a dedicated guided hike, naming rights, event tickets, etc.

\$5,000 Barnraiser

- All benefits below +
- Social Media spotlight on your support of local conservation
- Logo listed as a Sponsor of ALL PLAN 2026 events (see reverse)
- Live-linked logo listed on Business Partner webpage
- Two Tickets to PLAN for the Future

\$2,500 Harvester

- All benefits below +
- Logo featured in PLAN's bi-monthly e-news
- Name listed as a Sponsor of ALL PLAN 2026 events (see reverse)
- 2 Adult Farm Showcase Tickets & opportunity to provide materials for swag bag

\$1,000 Cultivator

- All benefits below +
- Live-linked name listed on Business Partner webpage
- 1 Team Entry to Cornhole Tournament

\$500 Trailblazer

- All benefits below +
- Name listed on Business Partner webpage

\$250 Pathfinder

- "Business Partner" decal for display
- Recognition in 2026 Annual Report

Pay for your Business Partner Sponsorship here:



SnowballFundraising.com

2026 Event Sponsorship Opportunities

Cornhole Tournament

hosted by Next Gen Committee

Where and When: May 30th at
Common Roots Brewing Company, South Glens Falls

Sponsor Exposure: April - June

This event is a friendly (but competitive) fundraiser that brings together a wide audience to support PLAN's mission. Sponsorship benefits include reserved company table, branded giveaways, team entry & more.

To learn more and sponsor this event, use the QR code.



Saratoga Farm Showcase

Where and When: June 20th
Saratoga County various locations

Sponsor Exposure: May - July

This family-friendly event highlights local farms with tours, tastings, and take-home swag bag for participants.

Sponsorship benefits include branded giveaways, exhibiting table, logo on event flyer & more.

To learn more and sponsor this event, use the QR code.



PLAN for the Future

Where and When: September 17th at
The Saratoga Winery

Sponsor Exposure: August - October

Cocktail party featuring a dinner, auction and program to raise funds for Saratoga PLAN. Event honors

Conservation Heroes for their extraordinary contributions to local land conservation. Sponsorship benefits include logo in program, acknowledgement in remarks, and reserved table.

To learn more and sponsor this event, use the QR code.



**Event information is based on 2025 events. All details are subject to change.*

2026 BUSINESS SPONSOR RESPONSE FORM

Please select the Sponsorship Level and the Type of Sponsorship below.

Total 2026 Contribution:

- \$10,000
- \$7,500
- \$5,000
- \$2,500
- \$1,000
- \$500
- \$250
- \$_____ Other

Apply my contribution here:

- \$_____ Business Partner Sponsor-
Exposure for all of 2026 at one price!
- \$_____ Farm Showcase
- \$_____ PLAN for the Future
- \$_____ Cornhole Tournament
- In-Kind - please contact me for a donation!
- I'm interested in sponsoring an event.
Send me materials throughout the year.

Questions? Looking for a personalized package? Contact Development Manager, Michelle Culbert at michellec@saratogaplan.org, or at 518-587-5554 ext. 108.

Please include your business info below so we can properly recognize your contribution.

Business Name: _____

Mailing Address: _____

City, State, Zip: _____

Primary contact: _____

Phone: _____

Email: _____

Payment Amount: \$ _____ Check enclosed Charge card below

Credit Card Number: _____

Exp. Date: _____ CV (3-digit): _____ CC Zip Code: _____

Name on Card: _____ Signature: _____

Forms can be returned to: Saratoga PLAN, 112 Spring Street, Room 202, Saratoga Springs, NY 12866

THANK YOU!